

# Maintenance of Vehicle Graphics and Wraps



**WEBCODE: SWFWC**

Producing quality vehicle graphics and wraps is important; however ensuring it stands the test of time is paramount. An applied vehicle graphic or wrap is often overlooked in terms of care and maintenance. Avery Dennison's range of Supreme Wrap Care products are suitable for use on any of Avery Dennison's cast wrapping films including but not limited to; Supreme Wrapping Film, Conform Chrome, DOL 1360 Gloss, DOL 1460 3D High Gloss, DOL 1480 3D Matte, DOL 6460 PU Gloss, and Avery 900 Supercast Series. Infrequent, lack of or incorrect maintenance can lead to the vehicle graphics degrading prematurely and not lasting the expected duration.

Avery Dennison Supreme Wrap Care is a specially designed system for cleaning and maintaining decals, graphics and wraps. The range includes a Cleaner, Power Cleaner and Sealant. These professional grade products are easy to use water based products, just follow the instructions on the back label of the product.

## Key points for maintaining vehicle graphics

- Important Note: If the graphics have reached the end of their intended service life or you notice any decline in the appearance, loss of gloss, discolouration, cracking, crazing or degradation of the film, you must contact the company that installed the graphics for assessment immediately.
- Avery Dennison films, graphics and wraps should not be cleaned or washed within the first 48 hours after application. After this initial period it is recommended to clean the graphics and wraps at least once a month, or more frequently depending on the end-use conditions or user preference.
- Avery Dennison films if left in constant contact with dirt, grime and contaminants, will eventually degrade, especially if left uncleaned and exposed to UV light and heat.
- Park the vehicle in shade or under cover whenever possible.
- Spot cleaning of surface contaminants like bugs, bird droppings, tree sap and tar is required immediately, as it can stain and damage the Avery Dennison film, use Supreme Wrap Care Power Cleaner, followed by Supreme Wrap Care Cleaner to remove.

## Hand washing with a dedicated car wash is the preferred cleaning method

- **It's important that the detergent:**
  - Is specifically designed to be used for vehicles,
  - Is free from abrasive components,
  - Does not contain any additional waxes or polishes,
  - Is ideally PH Balanced, thus not highly acidic or alkaline (pH level between 5 and 9),
  - Is free from damaging chemicals like: alcohol, acids, ammonia, chlorine, glycol ethers, harmful detergents, petroleum distillates and phosphates.
- **Do not use common home dish washing detergents or any soaps not designed for vehicle washing.**